

POP! GOES THE GALA



SPONSORSHIP OPPORTUNITIES

Warhol

\$5,000

Main Event Branding Opportunity
Co-Presenter Acknowledgement in Print, Online, and Social Media
Full Page Advertisement in Event Program
Reserved VIP Table of 8 at Pop! Gala

Picasso

\$2,500

Headline Branding Opportunities
Acknowledgement in Print, Online, and Social Media
Full Page Advertisement in Event Program
Reserved Table of 8 at Pop! Gala

Matisse

\$1,500

Half Page Advertisement in Event Program
Reserved Tickets for 4 Guests at Pop! Gala



Dali

\$1,000

Quarter Page Advertisement in Event Program
Reserved Tickets for 2 Guests at Pop! Gala

Apprentice

\$250

Sponsor an EDS Faculty and their +1 Admission Tickets

Gifts In Kind

Discounts, Services, and In-Kind Donations are Acknowledged in Event Program

TICKET INFORMATION

VIP Tables

\$1,250

Reserved Seating for 8 Guests During Live Auction

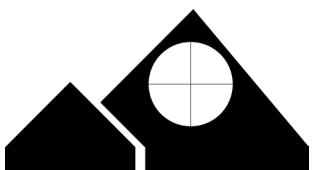
General Admission

\$125

ADVERTISING REACH

Event Attendees = 250 | Direct Mail = 1,100 | Email Contacts = 4,000

Social Media = 25,000 Monthly Hits | Website Clicks = 3,000 | Pageviews = 10,000



Pop! Goes The Gala event revenues support Evansville Day School's academic programs, facility upgrades, and faculty salaries. EDS is a not-for-profit organization under the 501(c)(3) of the internal revenue code. Donations are tax deductible according to current law.