



August 21, 2017

Dear Day School Parents:

Although the school year has just begun, the yearbook staff is already hard at work on the 2017 *Landmark*. To fund another all-color book, we've launched our advertising campaign and wanted to make sure everyone has a chance to purchase a special spot in Day School's yearbook.

At EDS, personal ads may be purchased for students in any grade. These send a special message to your students expressing how proud you are of their achievements, or they can be used as a sendoff to college, to high school, to middle school, or to the next grade in primary school. Personal ads also ensure that students will have a yearbook to treasure for years to come. Use your favorite pictures, quotes, stories, and/or designs to individualize the ad you purchase. If you would like for your ad to be a surprise, your yearbook staff representative will keep your ad a secret!

Business ads are also available and are a great way to acquaint Day School families with the products and services your business can provide.

See the reverse side for the sizes available and their costs. If you would like to purchase an ad, please do so by October 13, 2017. There are two ways to purchase an ad:

1. Fill out the information on this paper, return it with payment, photos, and copy. The yearbook staff will create your ad for you and return your photos when your ad is completed. (Make checks payable to EDS Landmark.)
2. Go to www.jostensadservices.com. Click on "Shop Your School." In the pop-up window, type in Evansville Day School. Scroll down to "Yearbook Recognition Ads." Once you click on this button, you will be directed to a page where you can create an account, create your ad, and pay for your ad all online.

Please feel free to contact me or anyone on staff if you have any questions. We sincerely appreciate the support of the EDS family!

Sincerely,

Kelly Kanetkar, Adviser

Madiya Farmer, Matthew Robertson, Lauren Stevens, Andrea Reyes, Lily Burke, Sydney Hoskins, Alayna Rodgers, and Emma Troost

Landmark 2018 Staff

_____ I would like to purchase a personal ad for _____ Grade _____

_____ I would like to purchase a business ad for _____

_____ 1/8 page	_____ 1/4 page	_____ 1/2 page	_____ Full Page
\$50	\$80	\$150	\$275

Your Name: _____ Email: _____



2018 Landmark Yearbook Advertising

Deadline to purchase ad space – October 13, 2017

Full Page – \$275

7 3/4" x 10"

1/2 Page – \$150

7 3/4" x 4 7/8"

1/4 Page – \$80

3 3/4" x 4 7/8"

1/8 Page – \$50

3 3/4" x 2 3/8"

Make checks payable to:

EDS Landmark

c/o Kelly Kanetkar
Evansville Day School
3400 N. Green River Rd.
Evansville, IN 47715

FAX: (812) 476-4061

CALL: (812) 469-3338, ext. 110

All artwork, copy, and payments due to representative upon purchase or no later than October 13, 2017.

For more details or questions:

Email:

kkanetkar@evansvilledayschool.org